

NO ALTERNATIVE



INFORMATION KIT

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BACK POCKET PRODUCTIONS

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Overview

<u>TITLE:</u>	No Alternative
<u>WRITTEN BY:</u>	Gila Zalon, based on the novel "Moloch" by Michael Diamond
<u>SCREENPLAY AWARDS:</u>	Semi-finalist in four major screenwriting competitions: ASA, Hollywood Nexus, Scriptapalooza, Acclaim
<u>GENRE:</u>	Police Thriller
<u>SETTING:</u>	A small town in New Jersey
<u>TIME:</u>	The Present



Synopsis

Fact:

In the early 1930s, an American scientist named Royal Raymond Rife invented a machine that he found could cure cancer. Before he was able to tell the world about his invention, a mysterious fire destroyed his machine, along with all its plans and components. But what if one of Dr. Rife's machines escaped destruction?

Current day:

Anthony DiMucci, Chief of Police in a small New Jersey town, investigates the murder of a holistic doctor and discovers a machine that seems to cure his wife's cancer. Is this the lost Rife Machine? In his attempt to bring the murderer to justice, DiMucci finds himself up against a vicious killer and an obscure but powerful drug lobby against which he cannot hope to prevail. But why would they go to such great lengths to destroy this machine? In this tale of science, hope and corruption, you may decide for yourself.



Back Pocket Productions

Back Pocket Productions is the production company for **No Alternative** (originally titled *The Rife Machine*). Back Pocket has produced three short films and two feature films.

Pandora's Box (2012)

Short film, winner of Best Director, Best Writer, Best Actress and Best Short Film in the Atlantic City Film Festival. Recipient of the Merit Award from IndieFest in La Jolla, CA. Stars Joe Mantegna and Frances Fisher. This short is comprised of scenes from the **No Alternative** screenplay.

Should've Kissed (2010)

Feature Film. Official opener of the prestigious Jeonju International Film Festival, Korea. Directed by Jinoh Park, winner of the Cannes Special Award for Screenwriting. All of Jinoh's films have appeared at Sundance and at Cannes.

Split Ends (2008)

Feature film. Winner of Best Homegrown Feature at the Garden State Film Festival. Honorable Mention at Fallbrook Film Festival and New Jersey State Film Festival. Directed by Dorothy Lyman (*The Nanny, All My Children*), and featuring Vincent Pastore (*The Sopranos*). Distributed by Synergetic Distribution.

Dream House (2002)

Short film that won Best Short Film at the NJ State International Film Festival. Accepted at eight other festivals, winning honorable mention at two of them. Distributed on the Internet in 2005.

You Are My Sunshine (2000)

Short film used by the Elisabeth Glaser Pediatric AIDS Society in a fundraising campaign.



Inspiration

This screenplay was inspired by the growing frustration with a world that is increasingly controlled by special interests, at great cost to the economy, the ecology and even more disturbing, to our collective health.

We are all familiar with the vast amount of money lobbies have expended on disputing the reality of climate change, on furthering the food industry's use of antibiotics and GMO products, not to mention the use of additives; all of which have helped create a culture of obesity and ill health.

Are we aware of how the Pharmaceutical industry is hampering our ability to discover better and less costly methods of preventing or curing disease? There are any number of examples, but for the purpose of our movie we will concentrate only on one: a machine that has in the past, and still can, help cure diseases, but which has been labeled fraudulent by the FDA, the AMA and the pharmaceutical industry.

Imagine what would happen if this machine - or others like it - were available as an inexpensive, alternative treatment for diseases that as of now earn billions of dollars in profits for Big Pharma. It could be the end of our society as we know it. And perhaps the beginning of a much better one for our children and grandchildren.



Producers' Statement

While "No Alternative" is primarily an entertainment vehicle, at its core the story holds out hope that there may be medical procedures - and yes, even cures - that we have not researched, or even dreamed about, because the pharmaceutical industry is protected by strong lobbies.

If we are willing to put our energy and resources into research and experimentation that seeks cures for cancer and other illnesses through means other than drugs, who knows what we may discover? We hope that "No Alternative" will encourage such thinking, and possibly pave the way for innovation in the field of cancer treatment.

Back Pocket Productions intends to donate a portion of its profits to fund such research, and we intend to add a prominent statement to such effect on the end credits of the movie. While our contribution may be just a drop in the bucket, it will, in addition to increasing public awareness, hopefully encourage like-minded individuals to throw themselves into the arena and ask that some of the vast sums being spent on drug research be allocated to less conventional therapies.

CONTACT



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