



## ***FOR IMMEDIATE RELEASE***



### **Back Pocket Productions Wins Indie Fest**

West Orange, NJ November 30, 2012 - "Pandora's Box," a short film written and produced by Gila Zalon of Back Pocket Productions, directed by Thomas G. Waites, and starring Joe Mantegna, Frances Fisher and Mitch Greenberg, has won a prestigious Award of Merit from *The Indie Fest*. Last month, the movie won four awards for short dramatic film at The Atlantic City Film Festival: Best Director, Best Writer, Best Actress and Best New Jersey Short Film.

Back Pocket Productions is thrilled at winning *The Indie Fest* Award. They are hopeful that it will help raise the necessary funds for the feature film upon which this short is based.

*The Indie Fest* recognizes film professionals who demonstrate exceptional achievement in craft and creativity, and those who produce standout entertainment or contribute to profound social change. Entries are judged by highly qualified professionals in the film industry. Information about the *Indie Fest* and a list of recent winners can be found at [www.theindiefest.com](http://www.theindiefest.com).

In winning an *Indie*, Back Pocket Productions joins the ranks of other high-profile winners of this internationally respected award. Thomas Baker, Ph.D., who chairs the *Indie Fest*, had this to say about the latest winners, "*The Indie* is not an easy award to win. Entries are received from around the world. *The Indie* helps set the standard for craft and creativity. The judges were pleased with the exceptionally high quality of entries. The goal of *The Indie* is to help winners achieve the recognition they deserve."

For more information call Gila Zalon at 973-324-2180  
or visit [www.backpocketproductions.com/pandorasbox](http://www.backpocketproductions.com/pandorasbox)